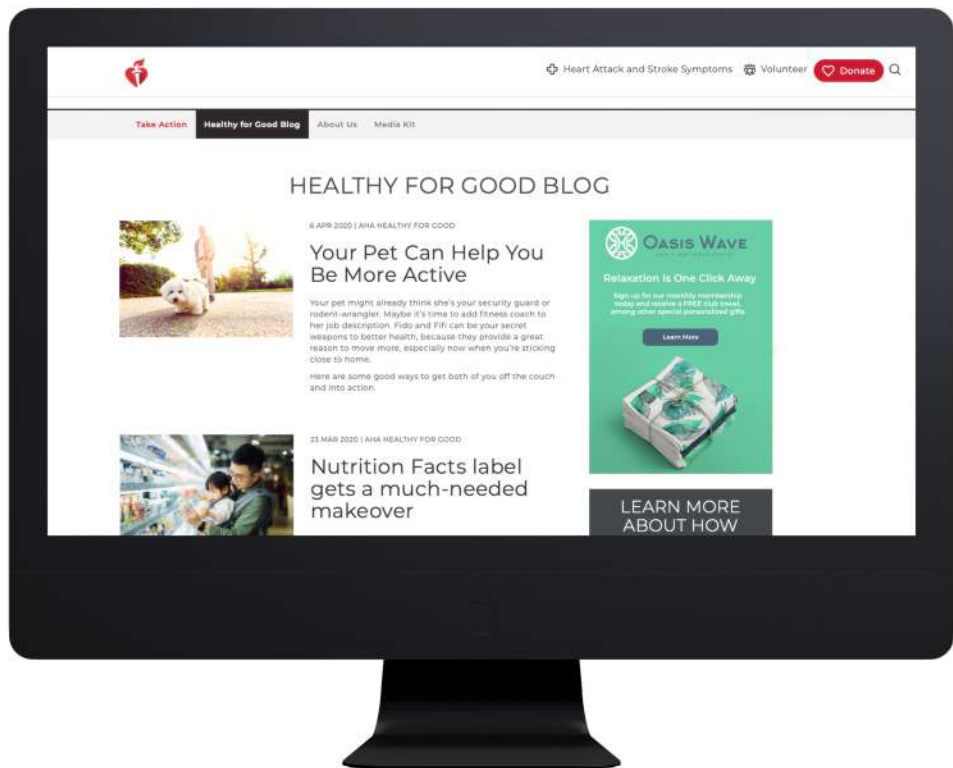


Display Ads Oasis Wave Spa



Oasis Wave's **Display Ads** increased both the website traffic and the amount of memberships sold within a 30 day span. The ads helped catch the eye of different wellness blogs around the web, and thus helping it increase the number of backlinks for SEO purposes.

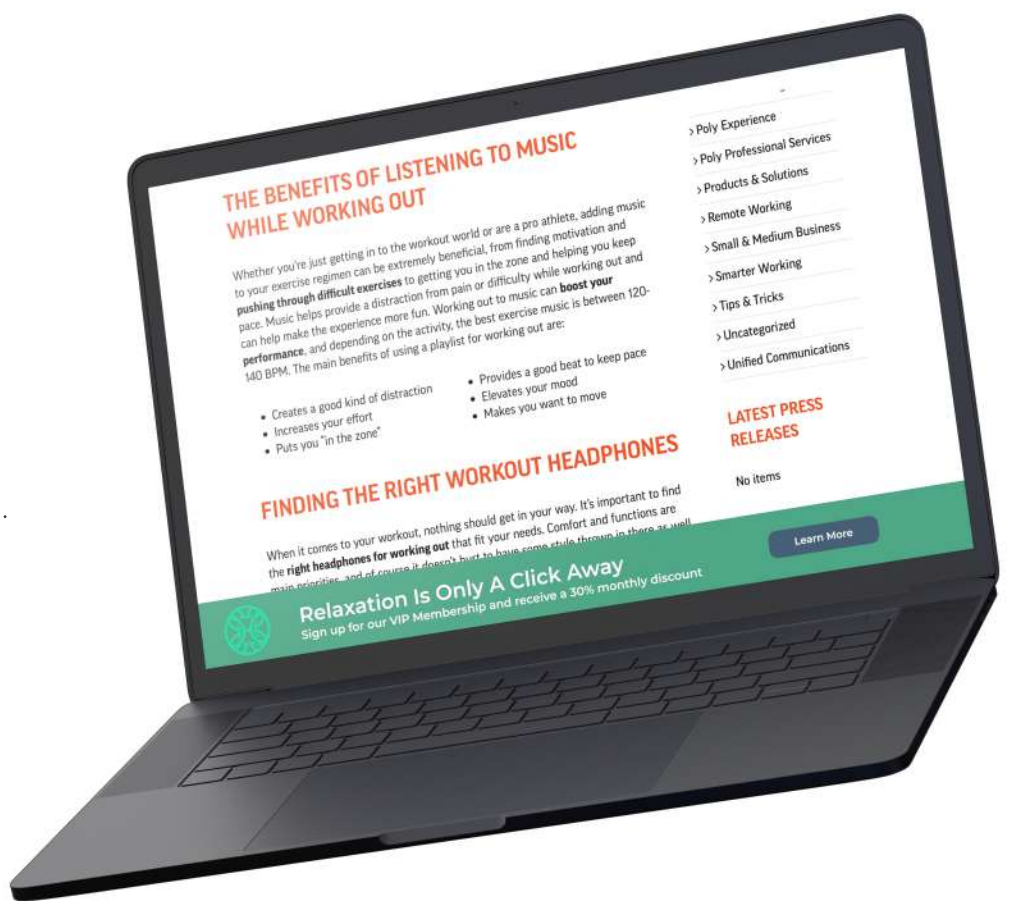


Search and Website Visits

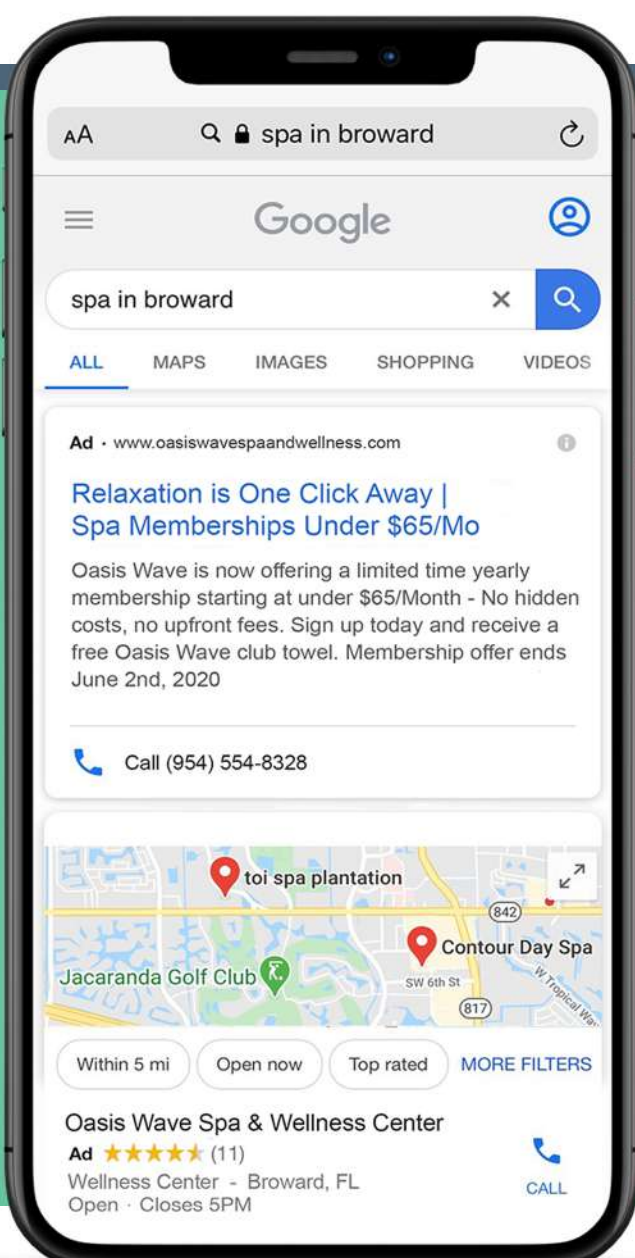
The second display ad layout was placed strictly on wellness and health blogs, for the purpose of gaining traction from their ideal target market and eventually, lead generation.



Brand Awareness



SEO/PPC Campaign Oasis Wave Spa



Oasis Wave's **SEO and PPC campaigns** helped gain quick momentum gain within the membership sector of the spa. There was a 12% increase in total memberships in a 30 day span.

The campaign also helped decrease the website's bounce rate and improve the conversion rates



Increase in Memberships