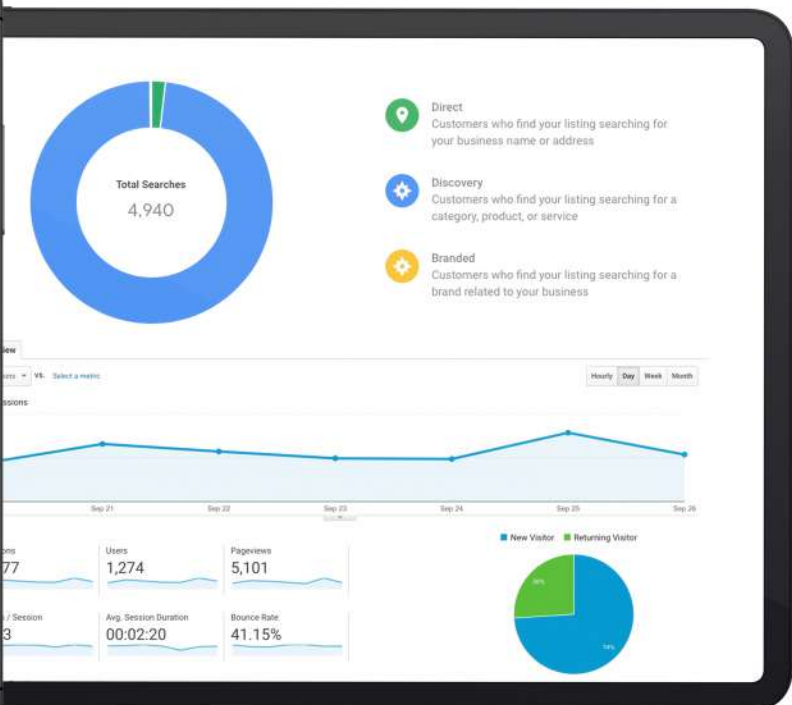
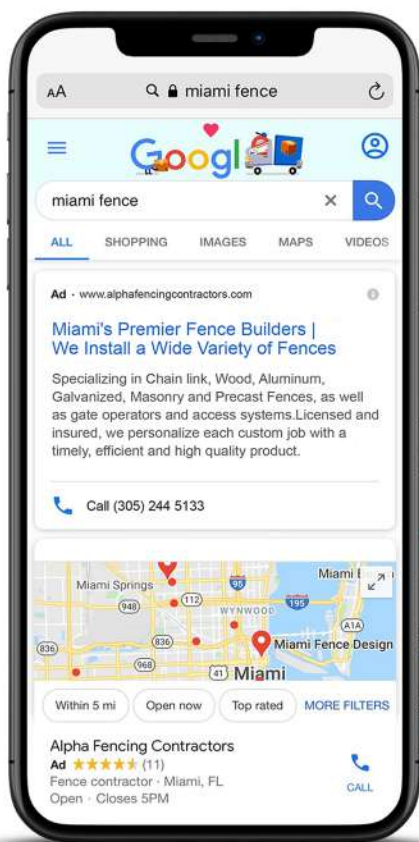


## SEO/PPC Campaigns

Alpha Fencing Contractors



Local Ranking



Increase In Calls



Search and Website Visits

Alpha Fencing’s **SEO and PPC campaigns** defined a strong segment within the company. The digital push helped propel them to an increase in the Google search engine, get ranked among top industry keywords, start a trend in daily calls and impressions and positively value the brand’s awareness and online positioning.

## Display Ads

Alpha Fencing Contractors

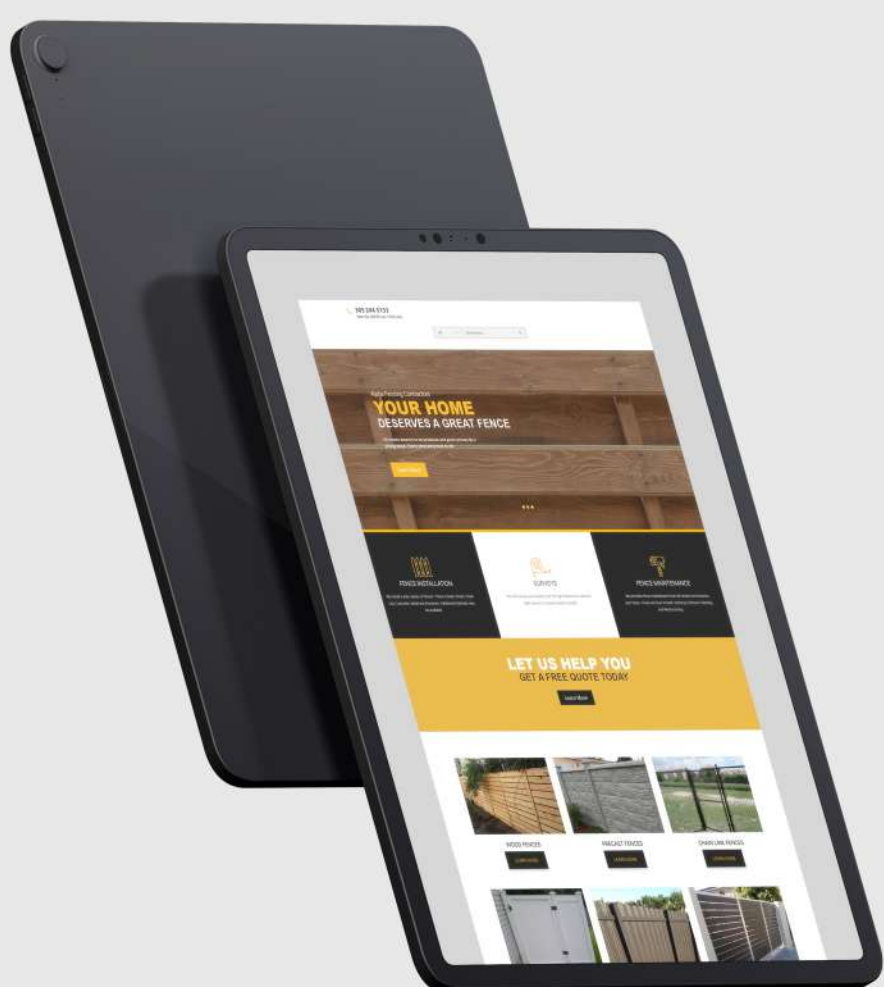


Alpha Fencing’s **Display Ads** helped push traffic to the website while increasing the overall conversion rate and thus increasing all on-page leads. These ads helped promote the solution that Alpha Fencing provides to the community.



## Email Marketing

Alpha Fencing Contractors



**Email Marketing** campaigns helped Alpha’s success in promoting the two main problems that the brand addresses: Protecting and Improving the look. These email blasts helped gain a positive outreach to the community, including current clients, and those that opted to receive email notifications